

**Fauquier Chamber of Commerce
Events Committee Update
January 9, 2024
Ray Knott, Vice Chair of Events**

Notes from Events Committee Meeting 1/9/2024

Sub Committee Reports:

Valor Awards – Event Date Thursday 4/10/24: Committee reported that it has developed their budget for the 2024 Valor Awards at \$16,000 in proposed total gross receipts for the event. Additionally, they reported that to date they have secured \$3,750 in total sponsorship funds (\$2,500 for the Premiere Sponsor and \$750 for a Red Sponsor). They have allocated for 4 sponsorship categories as follows:

Premiere Sponsor (1) - \$2,500 – Member Only
Red Sponsor (no limit) - \$750 – Member Only
White Sponsor (no limit) - \$550 – Member or \$750 Non-Member
Blue Sponsor (no limit) - \$300 Member or \$500 Non-Member

RFP's for catering services is being developed and will be issued in January. Some new additions include providing all first responders with Challenge Coins, and working to see if we can provide a video tribute to all first responders as part of the event.

Fall Festival – Event Date Saturday 10/5/24: The committee has been set, with the 2023 Festival committee remaining intact. Can not finalize paperwork with the Town until the spring, but Town is aware of the planned date. Working on generating a vendor save the date notice to get on vendor calendars for the event. Also, will begin working on sponsorship and advertising development at the next committee meeting held later in January.

Annual Meeting / Gala – Event Date 11/7/24: Working on developing additional committee members, as will need additional volunteers. Will work on getting our RFP's for event venues, looking to find a larger venue to provide more seating capacity.

Monthly Luncheons - January luncheon for 1/16/24 has 32 attendees. Registration has been capped to meet Airlie's deadline for head count. Already several registered for February's luncheon.

New Business - Discussion regarding holding some After 5 events that would be co-sponsored that would benefit a local non-profit. Looking at options to bring together various members of the Chamber in a combined social. Will work on developing this idea.