

**Fauquier Chamber of Commerce
Events Committee Update
February 7, 2024
Ray Knott, Vice Chair of Events**

Notes from Events Committee Meeting 2/7/2024

Sub Committee Reports:

Valor Awards – Event Date Thursday 4/10/24: Cost of tribute video is \$8,750, and seeking a grant to cover cost is not an option based on the Chamber's 501(c)(6) designation. Ray and Gloria to work on possible sponsors to cover cost.

RFP's for catering services have been sent out to catering firms with a March 1, 2024 return date.

A MC has been secured. MC will be Chad Ricardo, Freelance Reporter/Anchor Fox 5.

Committee has agreed to move forward with challenge coins, and that is in process.

Fall Festival – Event Date Saturday 10/5/24: A Save the Date announcement to be sent out on February 16, 2024.

Working on sponsorship strategies and looking at opportunities to save costs on event management software.

Annual Meeting / Gala – Event Date 11/7/24: Working on developing additional committee members, as will need additional volunteers.

Event venue RFP to be issued by 2/29/2024 to get venue quotes and capacity.

Making recommendation the Board that the Annual Meeting/Gala Committee also act as Business Awards Committee.

Monthly Luncheons - February luncheon for 2/27/24 has 29 of maximum 32 attendees registered. Registration has been capped to meet Airlie's deadline for head count.

New Business – Alec highlighted the Coffee and Commerce program every other Friday to move around the County.

The March after 5 will be at 4J's Brewery. 4J's wants to do a collaborative event with the agricultural industry. Alec recommended connecting them with the County's agricultural representative to assist with the collaboration. Ray noted that several people from Northern VA are looking for connections with Fauquier Farms to purchase organic foods and products. Highlighting at Chamber socials could assist in bringing awareness to the Agri-business industry.