

THE FAUQUIER CHAMBER OF COMMERCE
BOARD MEETING
Wednesday, January 18, 2024, 8:30 AM
Location PATH Rappahannock Room and via Zoom

Present: Alec Burnett, Dawn Arruda (Zoom), Priscilla Hottle, Gloria Williams, Caitlyn Adkins, Al Penske, Doug Parsons, Carmen Rivera (Zoom)

Absent: Benjamin Musser, Lorna Magill & Ray Knott

Called to Order at 8:31 am by Dawn Arruda, Chairman, with a quorum of the Board present.

Motion to accept prior month's minutes entered by Priscilla Hottle, Motion carries unanimously.

The Financial Statement Overview was deferred.

Becca Segal presented. Year to Date Negative \$44k.

Finance Committee Approved an Aggressive budget and increased Recruiting for Sponsorships.

Still Need a Finance Committee Chair.

Noted Financials are recorded on the Board Page for review.

EDLA Report presented by Alec Burnett.

Recent Conference call had a more sustained presence. Their first hosting event scheduled 01/18/2024.

Providing Links to Town Council Meetings.

Committee Members include Doug, Bev, Dee, Lorna and Angie.

Member Engagement update from Dawn Arruda

Alec reviewed his Meeting with John Hylton and he has Business Cards.

Dawn reviewed the Membership Engagement's Main Mission.

No Membership Engagement Chair(s) to date.

Women's Business Council report presented by Priscilla.

Sarah Irvin and Tammy O'Brien are Co-Chairs.

4 Meetings Scheduled and Sponsorships maintained at \$425 per year

Still needing 03/19/2024 Presenter to be held at Stonewall Golf Club.

FCC Events

Valor Award Committee presented by Gloria Williams and Alec Burnett

April 10, 2024 Laurel Ridge as a donated space.

Additional Committee Member added is Kimberly Holzer.

Increased Income with the \$16k Budget

Solicitation of Sponsors in progress and on FCC's website.

Secured Premier Sponsorship, 2 Red Sponsors

Sponsors include Hottle Insurance, Alls Real Estate and Kimberly Holzer Realtor.

FCC Annual Gala November 7th, 2024

Alec Reporting.

No confirmed Location, caterers, etc. Meeting in February. Need additional Committee Members.

Business Meeting February 27, 2024

4th Tuesday of the Month

Priscilla Hottle noted received an invitation to Register after the event was closed.

Alec noted refunds were available from the January Meeting postponement or registration could be moved to February's Meeting.

Fall Festival Committee October 5, 2024

Doug Parsons presented for the Town of Warrenton Updates

Meetings with Ike Broadus, Erin Culbertson and Regan Washer to learn their visions for Economic Development.

In "Limbo" for Business Recruitment due to Opportunities missed due to Water, etc. Priority for Incumbents

Opal Water Project moving forward. New Supply to extend wells the County Owns.

Mason Enterprises. Ike Broadus is the landlord. This optic may be a concern.

Façade Assistance. Received 9 applications.

Continued drama regarding the Data Centers. 3 Applications Received for Data Centers in Remington area.

Management Report and Updates presented by Alec Burnett.

New Member Applications Dawn Arruda Motioned to accept and motioned carried. Atlantic Coast Mortgage & Investments, Cupcake Heaven, 131 Consulting.

\$2100 Negative due to deactivated members.

2024 Strategic Plan Framework updated. Refer to Board Page for review.

Overall revenue down.

John Hilton is reaching out to current Sponsors, Annual Sponsors and Valor Awards Sponsors.

Noted WBC excellent in reaching out to sponsors with personalized emails, Christmas Cards, etc.

Carmen needed to sign off. Meeting extended past time. Please complete remaining items.

Old Business – None.

New Business – None.

Roundtable Discussion – None.

Motion to Adjourn

**Next Board Meeting scheduled for February 21, 2024, 8:30am, PATH Foundation.*