

**THE FAUQUIER CHAMBER OF COMMERCE**  
**BOARD MEETING**  
**Wednesday, February 21, 2024, 8:30 AM**  
**Location PATH Rappahannock Room and via Zoom**

**Present:** Alec Burnett, Laura Coates, Dawn Arruda (Zoom), Priscilla Hottle, Gloria Williams, Rebecca Segal, Caitlyn Adkins, Lorna Magill, Angela, Ray Knott, Al Penska (Zoom), Benjamin Musser (Zoom) Carmen Rivera (Zoom)

**Absent:** Doug Parsons

**Called to Order** at 8:30 am by Dawn Arruda, Chairman, with a quorum of the Executive Board present. Reviewed Mission and Vision of the Fauquier Chamber of Commerce.

**Motion to accept prior month's minutes deferred until next meeting.**

**Financial Report presented Rebecca Segal.**

Membership is up for 2024 versus 2023 but still below budget.

Year to date expenses even with 2023

Noted Financials are recorded on the Board Page for review.

**President's Report presented by Alec Burnett.**

Reference Chamber Board Page for details.

**Membership:**

New Members Legacy Vision Center, Bold Characters Media Company. Ray Knott motioned to approve New Members. Benjamin Musser 2<sup>nd</sup>. Motion Approved.

Directory Listing Only for Boldt Financial Solutions.

No Reactivated Members and Deactivated Employment Enterprises for a Net Total \$529

**Increase Membership Opportunities:**

Coffee & Commerce 25-30 Attended the event at Mr. French in Vint Hill.

Dementia friendly training 11 Companies trained. Al Penska noted 1 hour test to be approved.

VA Black Chamber of Commerce was attended by Alec in Richmond.

**Regional Entrepreneurship Initiative (REI):**

Alec & Ray noted this initiative along with the county Economic Development Team is to drive entrepreneurship with GO of Virginia.

Digital Directory is up and running.

Expanding Chamber Revenue includes New Commercial Programs such as Wise Choice offered through Hottle & Associates, Partnerships Lansdowne to offer memberships at \$3,000 for Chamber Members.

**Finance Committee presented by Priscilla Hottle and Rebecca Segal**

Committee Members include Priscilla, Rebecca, Christophe Counts, Marianne Clyde and Jeremy Knowles.

Quick Books access needs to be updated to Rebecca Segal as well as revoke Sarah Yakel's access

Allowable check signing needs to be updated as well.

Rebecca requested to Alec copies of the benchmarks prior to the Finance Committee Meeting 03/21/2024.

### **Upcoming Dates of Events**

Women's Business Council 03/19/2024

Valor Awards 04/10/2024

Business Networks 02/27/2024

Young Professionals Paint & Sip 03/21/2024 (Joint Event w/Culpeper Chamber YP)

### **Committee Reports**

#### **Finance Committee presented by Rebecca Segal**

Noted Financials are recorded on the Board Page for review.

\$7k in errors were corrected (See uploaded Spreadsheet noting Net \$30,227.46 (

\$1,511.67 is the difference due to corrections made)

Dawn & Benjamin motioned to accept and Lorna 2<sup>nd</sup> to accept the budget. Motioned carried.

#### **EDLA Report presented by Morna Magill.**

Lorna & Alec surveyed partnering with SBA

Economic Summit in planning strategies

Added Carlton Shutt and Terry to the Committee

Partnering with the Town's Economic Development more.

Noted upcoming events the Fauquier Wine Festival and the Coffee & Commerce for engagement.

#### **Young Professionals presented by Benjamin Musser**

2 open seats on their Executive Council

Needing a Venue Liaison and Online Social Media Specialist

Needing Sponsorships for the Zoom Meetings

#### **Women's Business Council report presented by Priscilla.**

WBC Event 03/19/2024 has a presenter to be held at Stonewall CC.

**Old Business – None.**

**New Business – None.**

### **Roundtable Discussion**

Loran Magill Walk Around England

Gloria mentioned the Valor Awards at Laurel Ridge

Dawn Arruda mentioned the Rotary's Pickerball Tournament 03/03/2024 to support Mental Health

**Meeting Adjourned promptly at 9:30am.**

*\*Next Board Meeting scheduled for March 20, 2024, 8:30am, PATH Foundation.*