



Fauquier Chamber of Commerce

Board of Directors

Meeting held in person at

PATH Foundation Building – Rappahannock Meeting Room

Wednesday, October 18, 2023, 8:30am

8:30 **Call to order** – Ray Knott, Chairman

8:30 – 8:40 **Consent Agenda**

- i. Approval of Minutes from the September 20, 2023, Board Meeting and the Minutes of the October 5, 2023, Special Meeting of the Board of Directors.
- ii. Financials Update (Sarah Yakel) – Acceptance of the financial statements of the Chamber

8:40 – 8:50 **Committee Reports/Updates**

- i. Finance (Sarah Yakel)
 - a. Review of Accounts Receivable Detail Report
- ii. Economic Development/Legislative Affairs (Lorna Magill)
- iii. Member Engagement (Carmen Rivera)
- iv. Councils (Amelia Stansell)
- v. Events (Ray Knott)

8:50 – 9:00 **Ex Officio Updates/Comments**

- i. Fauquier Economic Development – Doug Parsons

9:00 – 9:30 **Executive Update** – Alec Burnett

- a. New Member Applications
- b. Member count and types by end of previous month
- c. Update on Digital Directory
- d. Other Executive Update Items
- e. Review of upcoming events –November and December

9:45 – 9:50 **Old Business**

- a. Strategic Planning Debrief
 - i. Approval of the proposed Fauquier Chamber Vision Statement by the Board. The Vision Statement proposed is as follows: **Your source for growth and support in a thriving and interconnected business community.**
 - ii. Approval of the proposed Fauquier Chamber Mission Statement by the Board. The Mission Statement proposed is as follows: **We are dedicated to the growth and prosperity of local businesses through: - Building Relationships – Advocating for Business – Providing Resources and Support**
 - iii. Debrief and comments from Board Members regarding thoughts about the Strategic Planning Session for those unable to attend.
 - iv. Revenue Enhancement Working Group – Dawn Arruda, Priscilla Hottle & Amelia Stansell
 - v. The plan is to develop a written strategic plan that will be submitted to the Board for review and approval at the November Board Meeting.
- b. 2024 Budget
 - i. Working on developing the first run of the 2024 budget is scheduled to be reviewed at the November Board Meeting.

9:50 – 9:55 New Business

9:55 – 10:00 Roundtable

Adjourn

The next Meeting of the 2023 Board of Directors – **November 15, 2023, 8:30 am - *PATH Foundation Rappahannock Room***