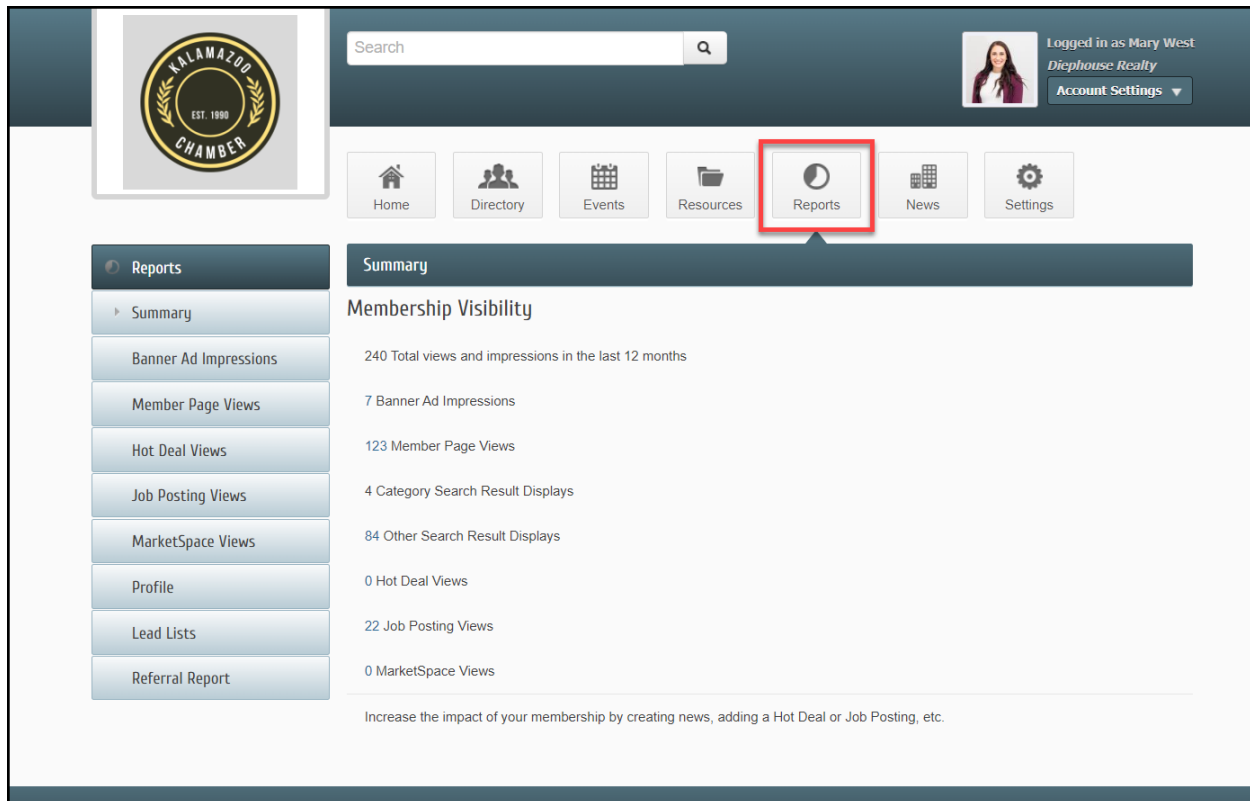


Membership Visibility Statistics in MIC For Your Members

1. In the **Member Information Center (MIC)**, select **Reports**.



Search

Logged in as Mary West
Diephouse Realty
Account Settings

Home Directory Events Resources **Reports** News Settings

Reports

- Summary
- Banner Ad Impressions
- Member Page Views
- Hot Deal Views
- Job Posting Views
- MarketSpace Views
- Profile
- Lead Lists
- Referral Report

Summary

Membership Visibility

240 Total views and impressions in the last 12 months

7 Banner Ad Impressions

123 Member Page Views

4 Category Search Result Displays

84 Other Search Result Displays

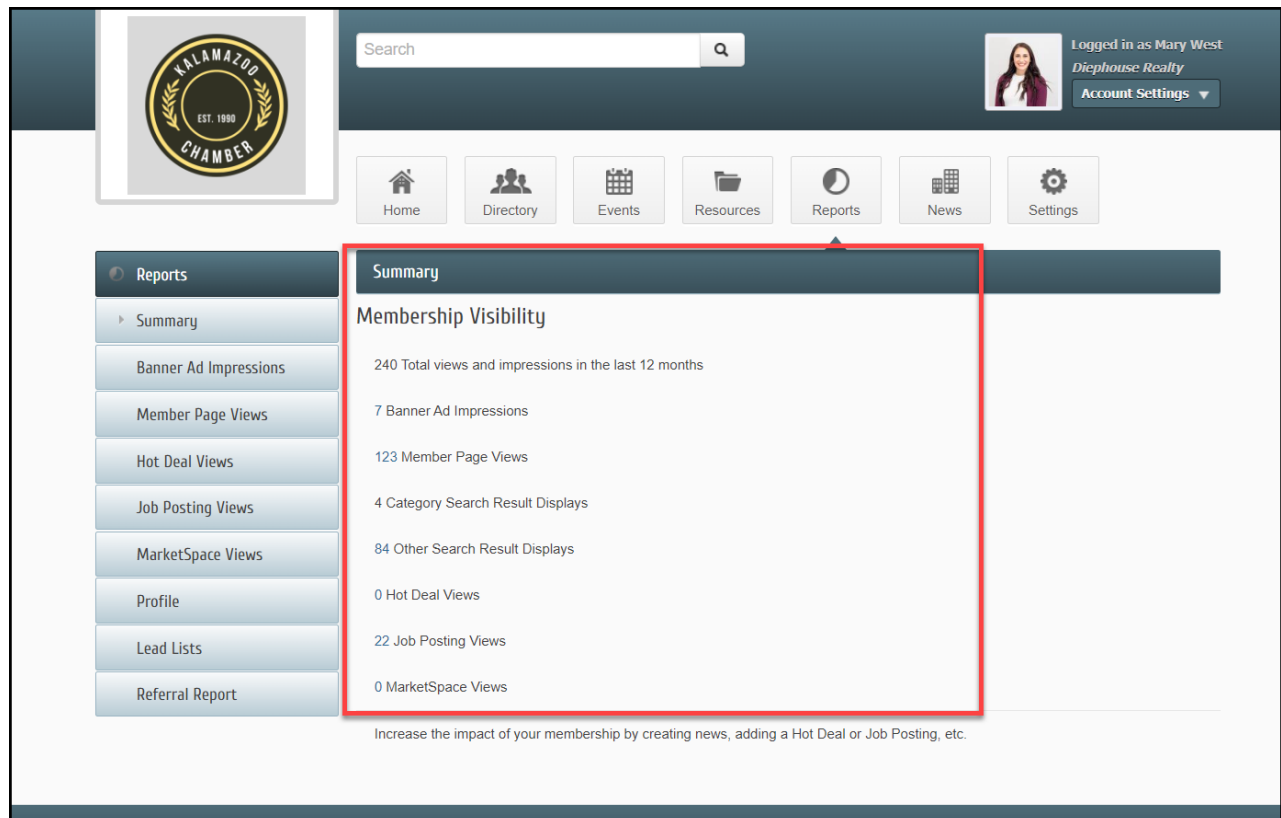
0 Hot Deal Views

22 Job Posting Views

0 MarketSpace Views

Increase the impact of your membership by creating news, adding a Hot Deal or Job Posting, etc.

2. In the **Membership Visibility** section, a summary of your visibility statistics will be displayed. Statistics for the last year will be displayed by default.



Search

Logged in as Mary West
Diephouse Realty
Account Settings

Home Directory Events Resources Reports News Settings

Reports

- Summary
- Banner Ad Impressions
- Member Page Views
- Hot Deal Views
- Job Posting Views
- MarketSpace Views
- Profile
- Lead Lists
- Referral Report

Summary

Membership Visibility

240 Total views and impressions in the last 12 months

7 Banner Ad Impressions

123 Member Page Views

4 Category Search Result Displays

84 Other Search Result Displays

0 Hot Deal Views

22 Job Posting Views

0 MarketSpace Views

Increase the impact of your membership by creating news, adding a Hot Deal or Job Posting, etc.

3. Use the **Reports** menu on the left-hand side to navigate between each section.

The screenshot shows the Kalamazoo Chamber of Commerce website dashboard. The top navigation bar includes a search bar, a user profile for Mary West (Diephouse Realty), and an Account Settings dropdown. Below the navigation bar are icons for Home, Directory, Events, Resources, Reports, News, and Settings. The Reports menu is highlighted on the left, showing options: Summary, Banner Ad Impressions, Member Page Views, Hot Deal Views, Job Posting Views, MarketSpace Views, Profile, Lead Lists, and Referral Report. The main content area displays the 'Membership Visibility' summary, showing 240 total views and impressions in the last 12 months, with a breakdown of various view types.

Category	Views
240 Total views and impressions in the last 12 months	240
7 Banner Ad Impressions	7
123 Member Page Views	123
4 Category Search Result Displays	4
84 Other Search Result Displays	84
0 Hot Deal Views	0
22 Job Posting Views	22
0 MarketSpace Views	0

Increase the impact of your membership by creating news, adding a Hot Deal or Job Posting, etc.

4. Click each section to view more detailed information and to filter based on dates.

The screenshot shows the Kalamazoo Chamber of Commerce website dashboard with the 'Member Page Views' report selected. The report displays a bar chart titled 'Member Page Views Aug 2022 to Aug 2023' showing views over time. The chart includes a legend for various view sources: Member Page, Links to Website, Map Clicks, Emailed by User, Mobile Member Page, Mobile Links to Website, Listed in Mobile Category, and Listed in Mobile Search. Below the chart are filter options for 'From Date' and 'Thru Date'.

Member Page Views Aug 2022 to Aug 2023

Views

- Member Page
- Links to Website
- Map Clicks
- Emailed by User
- Mobile Member Page
- Mobile Links to Website
- Listed in Mobile Category
- Listed in Mobile Search

Filter Options

From Date: 8/10/2022 Thru Date: 8/10/2023