

The background of the entire page is a photograph of several people, mostly seen from the back, wearing blue t-shirts. They appear to be gathered outdoors, possibly at a community event or a business meeting. The image is slightly blurred, giving it a soft, professional feel.

# *The* Fauquier CHAMBER

**Dedicated to the growth and prosperity of  
local businesses through building  
relationships, advocating for business, and  
providing resources and support.**

**2024 Business  
Growth Opportunities**

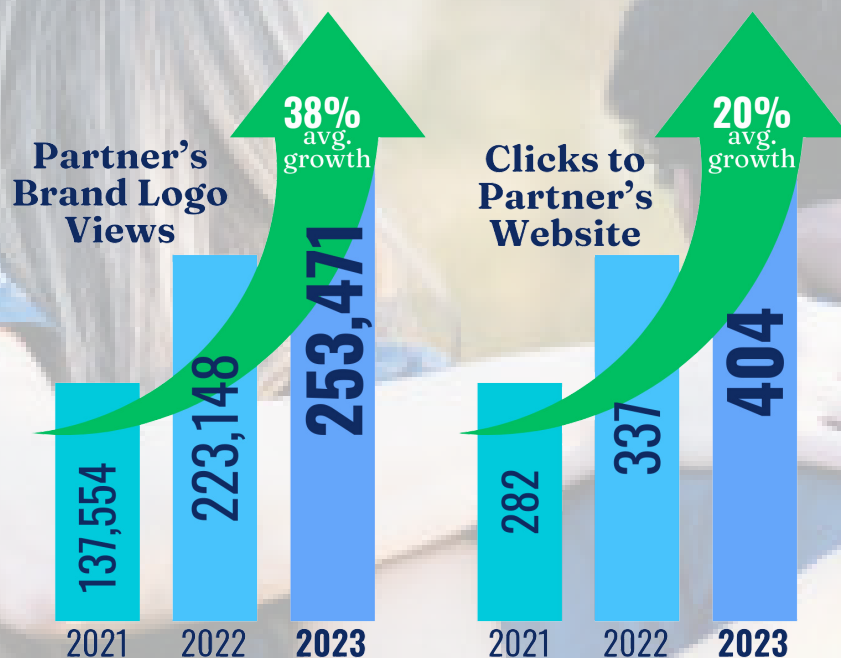
**Annual Partnerships**



## The Value of Partnerships

Our Partnership Programs include exclusive discounts on advertising, event promotion, and networking opportunities. Chamber partners can position their business to become better integrated in the business community enhancing opportunities to drive market awareness of their products and services.

Although each Partnership is designed to address the needs of different businesses, there are some elements that remain consistent throughout. Each Partnership will come with your company logo and website link displayed on specific pages throughout our website. Below is a snapshot of the impact these “banner ads” have produced over the years.



Our success is predicated on yours, therefore we are always looking for new ways and ideas that provide the support our members and their businesses need to grow and prosper, so each partnership can be customized to align with the needs of the business, it's goals, objectives and budget.



## **2024 Investing Partnership**

The Fauquier Chamber's highest and most prestigious partnership designed for businesses looking for the maximum amount of continuous exposure at all events and on all chamber marketing platforms.

- Complimentary Annual Membership (up to a \$1250 value)
- Company logo with hyperlink on Home page of Website (\$350 value)
- Company logo with hyperlink on 7 additional Chamber website banner displays (\$1400 value)
- Recognition on all promotional materials including programs, signage and digital media (\$950 value)
- Complimentary booth at the Fall Festival (\$300 value)
- Table for 8 at Gala & Annual Meeting (\$800 value)
- Enhanced Website Directory Listing on Chamber Website (\$150 value)
- Two Dedicated Member Spotlight E-Blasts (\$300 value)
- Complimentary Sponsorship to two Chamber Events (excluding WBC) (up to a \$500 value)
- **\$5,000 for 12 consecutive months (a \$6,000 value if purchased separately)**





## **2024 Community Partnership**

**A value centric package designed for the smaller or new business who is looking for maximum exposure at a lower price point.**

- Complimentary Annual Membership (up to a \$1250 value)
- Company logo with hyperlink on Home page of Website (\$350 value)
- Company logo with hyperlink on 4 additional Chamber website banner displays (\$800 value)
- Recognition on all promotional materials including programs, signage and digital media (\$950 value)
- Complimentary booth at the Fall Festival (\$300 value)
- Table for 4 at Gala & Annual Meeting (\$400 value)
- Enhanced Website Directory Listing on Chamber Website (\$150 value)
- Two Dedicated Company Profile E-Blasts (\$300 value)
- Complimentary Sponsorship to one Chamber event (excluding WBC) (up to a \$500 value)
- **\$3,750 for 12 consecutive months (a \$5,000 value if purchased separately)**



## **2024 Signature Partnership**

**Signature partners are most focused on brand and company awareness therefore benefits center more on digital and printed marketing.**

- Complimentary Annual Membership (up to a \$1250 value)
- Company logo with hyperlink on Home page of Website (\$350 value)
- Company logo with hyperlink on 3 additional Chamber website banner displays (\$600 value)
- Recognition on all promotional materials including programs, signage and digital media (\$950 value)
- Enhanced Website Directory Listing on Chamber Website (\$150 value)
- One Dedicated Company Profile E-Blasts (\$150 value)
- Complimentary Sponsorship to one Chamber event (excluding WBC) (up to a \$500 value)
- **\$3,000 for 12 consecutive months (a \$3,950 value if purchased separately)**





## **2024 Associate Partnership**

**Associate partners prefer a harmonious balance between awareness, participation and budget management.**

- Company logo with hyperlink on Home page of Website (\$350 value)
- Company logo with hyperlink on 2 additional Chamber website banner displays (\$400 value)
- Recognition on all promotional materials including programs, signage and digital media (\$850 value)
- Enhanced Website Directory Listing on Chamber Website (\$150 value)
- One Dedicated Company Profile E-Blasts (\$150 value)
- Complimentary Sponsorship to one Chamber event (excluding WBC) (up to a \$500 value)
- **\$1,700 for 12 consecutive months (a \$2,400 value if purchased separately)**

## **2024 New Business Partnership**

**New Business Partnerships are only available to newly formed businesses and only available for a 12 month period.**

- Company logo with hyperlink on Home page of Website (\$350 value)
- Company logo with hyperlink on 1 additional Chamber website banner displays (\$200 value)
- Recognition on all promotional materials including programs, signage and digital media (\$850 value)
- Enhanced Website Directory Listing on Chamber Website (\$150 value)
- One Dedicated Company Profile E-Blasts (\$150 value)
- **\$1,200 for 12 consecutive months (a \$1,550 value if purchased separately)**



## Partnership Agreement

Please select the Partnership Program you wish to engage with your business. Partnerships can be entered into at any time during the year and if one is selected to include membership dues, any dues already paid will be pro-rated to the month of the agreement.

- |   |         |  |         |
|---|---------|--|---------|
| <input type="checkbox"/> Investing Partnership            | \$5,000 | <input type="checkbox"/> Community Partnership | \$3,750 |
| <input type="checkbox"/> Signature Partnership            | \$3,000 | <input type="checkbox"/> Associate Partnership | \$1,700 |
| <input type="checkbox"/> New Business Partnership \$1,200 |         |  |         |

Business Name: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

All Partnerships will be invoiced to the member's account. Once invoice is paid, Staff will contact the authorized representative or designee to discuss details, select event sponsorships, select banner ad placement and all other details of selected Partnership.