

www.projectbluefc.com



WHAT TYPE OF A PROGRAM IS THIS?

It is an Integrated Section-105 **Preventative Care Management Program** under ACA, ERISA, and IRS rules and Regulations that Delivers predictable Corporate and Employee Tax Savings & Improved Health of Plan Participants Utilizing Clinically Developed and Validated Digital Therapeutics and Behavior Change Science.

How Does PHI Help You?



1. Create Savings
2. Gifts For Better Employee Retention
3. We Do All The Work For You

How PHI Helps Employees



1. Preventative Care Management

2. Mental Health Management

**3. Chronic Disease
Management and Prevention**

Program Summary



- Employee Benefit = \$1500 average additional benefits allotment per year and a robust suite of health services at no cost
- No reduction in employees net pay
- Company Benefit = \$500 average FICA savings per employee
- No Net Cost to the Company

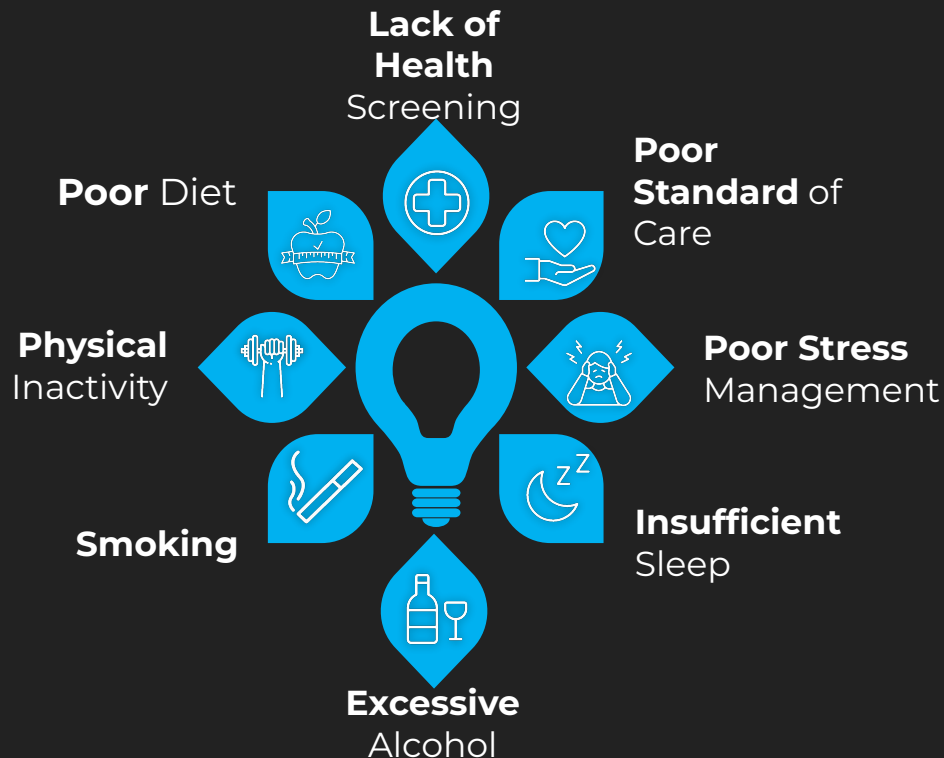
The PHI Goal

Motivate Behaviors That...

- **Improve Health Outcomes**
- **Decrease Healthcare Spend**
- **Control Outpatient Care Costs**

The Research

Our research has shown that 8 key risks and behaviors drive 15 of the most costly chronic illnesses worldwide.



Diabetes, Coronary Artery Disease, Hypertension Back Pain, Obesity, Cancer, Asthma, Arthritis, Allergies, Sinusitis, Depression, Congestive Heart Failure, Lung Disease (COPD), Kidney Disease, High Cholesterol