

FAQs

The Fauquier Chamber of Commerce is stronger than ever offering members access to a wide variety of business resources, discounts on products & services, and most importantly the chance to network driving greater opportunity for business growth and prosperity.

What role does the Fauquier Chamber of Commerce play in the community?

- For more than 100 years, the Chamber's role has been to drive economic growth and community advancement in Fauquier county. We accomplish this by protecting and improving the business environment and quality of life in our community through programming and initiatives. We strive for success for our members, leadership for our community and prosperity for our region.

Is the Chamber of Commerce a government entity?

- No, the Fauquier Chamber of Commerce is not a governmental entity. It is a not-for-profit member organization and receives no funding from any federal, state or local government organization.

Does a business need to be located in Fauquier County to be a member?

- No. It doesn't matter where the business is located. If you want to market to Fauquier, you should consider joining.

Can my employees take advantage of the Chamber benefits?

- Yes! As an added value, Chamber membership is based on your full-time employee count so your employees are considered Chamber members and can take full advantage of our programs and services.

Is it expensive?

- Chamber membership is likely one of if not the most cost effective way to drive awareness of your business. Depending on which type of membership you want, the cost can be as little as \$0.45 a day!

How can the Chamber help my business get noticed?

- There are numerous ways this happens but the most tangible is that our Online Business Directory receives over 200,000 impressions each year and a members listing gets an average of 42 clicks to their website each year. Members receive data reports noting traffic and other metrics specific to their business.

Are the majority of Chamber members small businesses?

- Yes. Small businesses are the backbone of the Chamber, our community and the U.S. economy. Nearly 90% of our members employ 100 or fewer people. Through their Chamber membership they have the opportunity to network, meet with their elected officials and learn from their peers.

1

NETWORKING

Likely the #1 reason to join. Business builds relationships and relationships build business. We offer dedicated networking groups and always make networking a part of every event.

2

VISIBILITY

Numerous marketing and advertising benefits available at reduced costs to help drive brand visibility while remaining within budget.

3

CREDIBILITY

National studies have shown that customers are 63% more likely to buy from businesses that are members of a Chamber of Commerce.

4

CONNECTING

Meet people at multiple events each month. Exchange cards and information on who provides different goods and services.

5

COMMUNITY

Elevate your awareness of business opportunities using the Chamber's weekly communications. Stay informed on how business is affected by local, state and federal policies and issues.

6

MENTORING

Extend and hand to assist someone else. Share with others how you achieved your goals. Lead by example and enjoy the opportunity to learn from others.

7

BUILDING RELATIONSHIPS

In the era of relationship marketing, building relationships with is essential to your business growth and expansion. People like doing business with people they know.

8

ADVOCACY

The Chamber acts as a spokesman for the Fauquier business and professional community and translates the group thinking of its members into action

9

PROFESSIONAL DEVELOPMENT

Be it a lunch and learn or an online seminar, the Chamber hosts monthly programs to help you increase your skills in all aspects of your business.

10

EVENTS & PRESENTATIONS

National studies show that customers are 63% more likely to buy from businesses that are members of a Chamber of Commerce.

JOIN TODAY! 540.347.4414
www.fauquierchamber.org

